Curriculum Associates

Ready® Teacher Toolbox Privacy Policy

Last Updated: July 21, 2009

Purpose. Curriculum Associates takes the protection of our customers' data and information very seriously. The purpose of this Data Handling and Privacy Statement is to inform Curriculum Associates' customers about its current data security policies and practices. Curriculum Associates handles customer data in a manner consistent with applicable laws and regulations, including, without limitation, the Federal Family Educational Rights and Privacy Act (FERPA), the California Student Online Personal Information Protection Act (SOPIPA), and other state student data privacy protection laws.

Scope. This policy covers the collection and use of data that is obtained through the use of Curriculum Associates' Ready® Teacher Toolbox. Ready Teacher Toolbox is a set of resources intended for use by educators. It is not a student-facing product, and therefore no student data is collected through the use of Ready Classroom Teacher Toolbox. The privacy policy for our i-Ready® platform, which is used by students and educators and through which different data is collected, can be found at: https://cdn.i-ready.com/instruction/content/system-check/iReady_Privacy_Policy.pdf.

Data Collection and Handling Practices for Ready Teacher Toolbox

When a teacher uses Ready Teacher Toolbox, our systems record which resources have been accessed by whom and the frequency of access. We use this information for product development purposes, to ensure that we are providing educators with resources that are useful to them. We do not sell this information or otherwise share it with any third parties, nor do we serve advertisements to educators based on this usage data. We do not use this data to create a profile about any of the educators that use our products. We simply use this data for internal purposes to make our product and service offerings better.

If you have any questions about our data handling practices or this privacy policy, you may contact us at privacy@cainc.com.